

Pitch Deck

Stepathlon.io



Stepathlon is a “Virtual Race” Fan Engagement Platform that effectively combines Mass Participation with Wellness and leverages ‘Fan Love’ to Engage and Expand Fan Communities for Stakeholders (Team, League, Event, Celebrity) across Sports, Media and Entertainment. Stepathlon provides Stakeholders, their commercial partners and their fans, certainty and continuity in the short, medium, and long term.



About us

The Stepathlon approach to achieving better physical and mental health is fun, motivating and sustainable. Deteriorating public health, increasing the risk of lifestyle diseases and alarming statistics on mental illness at the workplace are the compelling reasons we offer corporate employees the opportunity to be part of the Stepathlon 'Movement for Movement.'



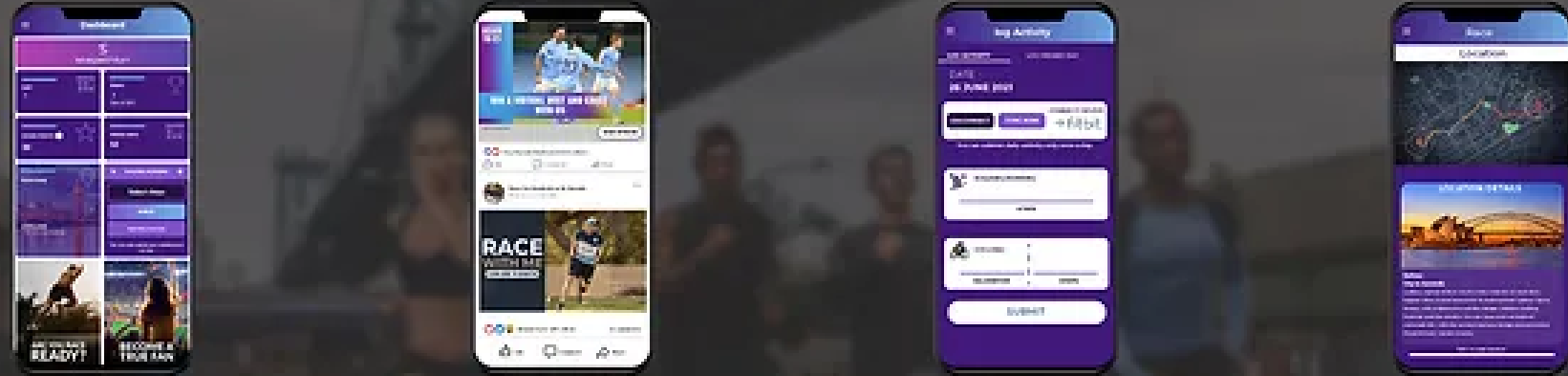
What we do

Stepathlon is simple and easy to implement and has been designed for maximum inclusivity. We welcome everyone regardless of age, gender, location or job function.

Referred to as the “Potential Facebook of Wellness” by Business India, the Stepathlon community-based Wellness Platform serves as a real-time hub for curated and expert content and guidance. We engage and reward healthy behaviours with a variety of fitness tracking, social, education and gamification tools.

THE STEPATHLON 'VIRTUAL RACE'

Stepathlon is a global, scalable and unique "Virtual Race" that combines Mass Participation with Health and Wellness to Engage and Expand Communities of Fans



VIRTUAL RACE
10,000 Step Challenge

FAN REGISTRATION CAMPAIGN
Leveraging Stakeholder databases, IP, digital and social media

ACTIVITY TRACKING
Activities tracking and compatibility with various devices

CUSTOMISED RACE ROUTES
Users' steps are converted kilometres as they move across Virtual locations

INVESTMENT MADE

200K GBP

EQUITY

3.03%

Investment Made



Contact Us

Interested parties fill in your details for a detailed business plan and investor documents for further understanding.



+ 44 (0) 330 189 0644

hello@ausbridgecap.com

www.ausbridgecap.com

